



# DeFINE FORUM 2021

**SPEED UP AND SCALE  
FASHION-TECH IN EUROPE**

THURSDAY  
29<sup>th</sup> APRIL 2021

## MORNING

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**10:30 WELCOME CEREMONY**

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**11:00 OPENING:** Muchaneta Kapfunde, FashNerd  
Jorge Pimenta, IPN, EBN  
Paola Bertola, Polimi  
Silvia Draghi, European Commission

### EXPLORING THE LATEST INNOVATION AND MARKET TRENDS IN FASHION TECH

**11:00 EXPLORE THE FUTURE OF FASHION-TECH: A CONVERSATION WITH THE FASHION INNOVATION AGENCY, LONDON COLLEGE OF FASHION**

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**11:30 MODERATOR:** Jorge Pimenta, IPN, EBN  
**SPEAKERS:** Costas Kazantzis, Fashion Innovation Agency at London College of Fashion  
Moin Roberts Islam, Fashion Innovation Agency at London College of Fashion

**11:30 CHALLENGES AND GROWTH OPPORTUNITIES OF EUROPEAN FASHION-TECH COMPANIES (Panel & Q&A)**

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**12:30 MODERATOR:** Muchaneta Kapfunde, FashNerd  
**SPEAKERS:** Archibald Charlet, LVMH  
Erik Bang, H&M Foundation  
Fredrik Timour, Swedish Fashion Council  
Natalija Krasnoperova, Studio Hilo  
Sara Diaz, Studio Hilo

## AFTERNOON

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### WHAT ARE THE RIGHT TOOLS TO SUPPORT FASHION-TECH STARTUPS?

**14:00 DeFINE: EXPLORE THE FASHION-TECH ECOSYSTEM (Panel)**

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**14:30 MODERATOR:** Muchaneta Kapfunde, FashNerd  
**SPEAKERS:** Christian Kunz, Lafayette Plug and Play Brand and Retail  
Giusy Cannone, Fashion Technology Accelerator  
Fabio Montagnino, Cyprus Institute, EBN

**14:30 IS THERE A NEED FOR A TAILORED BUSINESS COACHING FOR FASHION-TECH STARTUPS? (Panel & Q&A)**

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**15:30 MODERATOR:** Chiara Colombi, Polimi  
**SPEAKERS:** Giusy Cannone, Fashion Technology Accelerator  
Jan Karlsson, FreyZein Outerwear  
Lars Mattiasson, xPlot Platform  
Simon Hjelte, Ink Boras

**15:30 IMPACT OF EU INNOVATION POLICIES AND VISION FOR FASHION-TECH COMMUNITIES (Panel&Q&A)**

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**16:15 MODERATOR:** Paola Bertola, Polimi  
**SPEAKERS:** Esther Peñalver, BIC Murcia, EBN  
Lisa Lang, Euratex  
Mauro Sampellegrini, Sistema Moda Italia  
Silvia Draghi, European Commission  
Piedad Rivas, EIC (European Commission)

**16:15 CLOSING CEREMONY**

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**16:45** Jorge Pimenta, IPN, EBN  
Muchaneta Kapfunde, FashNerd

Learnings of the Day & Invitation to Networking

DeFINE Consortium Partners

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