

Privacy notice for marketing emails

- Who is collecting the data?
University of the Arts London, based in the UK. We're one of the partners delivering the DeFINE project.
- What data is being collected?
Your full name and email.
- What is the legal basis for processing the data?
If you click the opt-in button, you are giving us consent to share our project marketing emails with you. We'll keep a record of this so we know that's what you've asked for.
- Will the data be shared with any third parties?
The data will be stored in Mailchimp which is the web platform we use to share our email updates. You can read Mailchimp's privacy policy here: <https://mailchimp.com/legal/privacy/> Mailchimp are located outside the EEA and have certified compliance with the EU-U.S. Privacy Shield Framework.
- How will the information be used?
We will only use your data to contact you about the DeFINE project, we won't share on with any other third parties and
- How long will the data be stored for?
We will store your data for the duration of the project (until 30 June 2021).
- What rights do I have?
You have the right change your mind about receiving marketing emails at any time. Either choose to opt-out when you receive an email from us (we'll give you this option in every email we send), or get in touch to let us know you've changed your mind contact@define-network.eu and we'll delete your details from our own files and Mailchimp.
- How can the data subject raise a complaint?
If you have any queries or complaints, get in touch with us at contact@define-network.eu